CodeRed Emergency Alert System

The Town of West Newbury has instituted a new rapid emergency notification service called CodeRED®. The new system will distribute emergency messages via telephone to targeted areas or the entire town at a rate of 1,000 calls per minute. CodeRED® employs a one-of-a-kind Internet mapping capability for geographic targeting of calls, coupled with a high speed telephone calling system capable of delivering customized pre-recorded emergency messages directly to homes and businesses, live individuals and answering machines.

By registering, you’ll be added to the emergency call list.

This service can be used in case of fires, chemical spills, evacuations, lock-downs, downed power lines, lost individuals, natural disasters, abductions, water system problems, bomb threats, or other emergencies. Calls can be geographically targeted for localized messaging. If widespread, the entire community could be called within 20 to 30 minutes. The system also reports who did not get a call so that they may be contacted by other means.

Town of West Newbury residents are welcome and encouraged to enter their contact information for home, business, and mobile phones so they may be contacted by the system in the event of an emergency. It is important for residents and local businesses to register, especially if they use unlisted numbers, cell phones, or VoIP. Those who do not register their address and phone number may not be notified with CodeRED in the case of an emergency. Registration is confidential, free, and easy.

Registration can be completed by clicking on the following link:

https://cne.coderedweb.com/Default.aspx?groupid=5vYDQLeyZxKx8twz9cMqkQ%3d%3d

If you have any questions or are unable to complete the registration process please contact the Public Safety Dispatch Center at 978 978-363-1213.