



# TOWN OF WEST NEWBURY

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West Newbury, MA 01985  
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## MEMORIAL DAY PARADE GUIDELINES

**General:** The West Newbury Memorial Day Parade is open to many different entries, including Pentucket School bands or music groups, color guards, antique cars, military vehicles, Scouting organizations and community marching units who wish to honor our fallen veterans by their participation and, further, the Parade is to celebrate West Newbury, its citizens and organizations.

The Board of Selectmen shall designate a Parade Chairperson to oversee and administer these guidelines, with the support of and in coordination with the Town Manager and designated Town personnel.

- Parade entries shall be in good taste, suitable for a family event and show respect to other parade participants and the community in general. The American flag shall be displayed properly. The Board of Selectmen shall confer upon the Parade Chairperson full and absolute authority to reject any entry, at any time, deemed by the Chairperson to be inappropriate or not representative of this community celebration.
- Any parade entries or participants promoting discrimination on the basis of race, color, ethnicity, sex/gender, religion, sexual orientation/identity, age or disability status, is prohibited and will be promptly removed.
- Lewd, disparaging or vulgar language shall not be allowed in the parade at any time. Improper language shall not be spoken, broadcasted (i.e. megaphone, speaker system), nor written on any banners or signs, during the procession of the parade, regardless of intent.
- Signs may be carried or placed on other items, vehicles or persons, and must be specifically related to honoring our veterans or to identify the entry.
- Elected officials or candidates for public office shall not wear campaign attire, buttons or other advocacy paraphernalia nor may campaign signage be used

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to decorate any vehicle or other items. Campaign literature may not be passed out while marching in the Memorial Day Parade.

- Animal entries must clean up after the animals as the parade progresses.
- Vehicles must be insured and road safe.
- All entries will keep moving with uniform spacing in line of march at all times.
- Handing out items and their method of distribution must be approved by the Parade Chairperson in advance.
- Alcoholic or other intoxicating beverages or controlled substances may not be consumed, carried, or possessed by parade participants during the event.
- Vehicles may be subject to search. No real weapons will be permitted. Replica weapons must be noted on the Entry Form and **MUST BE APPROVED** by the Parade Chairperson and the West Newbury Police Chief.

BOARD OF SELECTMEN OF TOWN OF WEST NEWBURY

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Date

Approved on January 6, 2020