



# TOWN OF WEST NEWBURY

381 Main Street  
West Newbury, MA 01985  
978-363-1100 ext. 110  
978-363-1826 (Fax)

## MEMORIAL DAY PARADE RULES

**Entries:** The West Newbury Memorial Day Parade is open to many different units, including Pentucket School bands or music groups, color guards, antique cars, military vehicles, scouting organizations or community marching units who wish to honor our veterans with their participation. The Board shall designate a Parade Chairperson to oversee and administer these guidelines, with the support of and in coordination with the Town Manager and designated Town personnel.

- All parade entries must be in good taste, suitable for a family event and show respect to other parade participants and the community in general. Improper use of the American flag is strictly prohibited. The Board confers upon the Parade Chairperson the right to reject any entry, at any time, deemed by the Chairperson to be inappropriate or not representative of this community celebration. This includes any and all organized groups that appear to be participating for the purpose of protesting for or against a cause.
- The use of lewd or vulgar language is not allowed in the parade at any time. Improper language is not to be spoken, nor written on any banners or signs, during the procession of the parade, regardless of intent.
- Signs carried on or other items or persons must be specifically related to honoring our veterans. For example, you may say "ABC Company Honors those who Serve" or "XYZ Associates Honors our Fallen Heroes."
- Elected officials or candidates for public office cannot wear campaign attire, buttons or other advocacy paraphernalia nor can campaign signage be used to decorate any vehicle or other items; nor can campaign literature be passed out while marching in the Memorial Day Parade.
- Horses and dog units must clean up after the animals as the parade progresses.
- Each vehicle must be legally registered, insured and road safe.

## MEMORIAL DAY PARADE RULES

- All entries must keep moving and in line of march at all times. No exceptions.
- If you wish to hand out items, the items and the method of distribution must be approved by the Parade Chairperson in advance.
- No alcoholic or other intoxicating beverages or controlled substances may be consumed, carried, or possessed by parade participants during the event.

Safety/Security: Due to heightened security awareness, all vehicles are subject to search. No real weapons are permitted. Replica weapons must be noted on the Entry Form and **MUST BE APPROVED** by the Parade Chairperson and the West Newbury Police Chief.

BOARD OF SELECTMEN OF TOWN OF WEST NEWBURY

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Date