



WEST NEWBURY CULTURAL COUNCIL

August 30, 2021

Minutes

Meeting Time: 7:00 PM, Second Floor Hearing Room, 1910 Building

Present: Alyson Tedeschi, Cathy DeWitt, Amy Friend, Jocelyne Cosentino, Linda Young, Heather Karp, Jessica Knezek

Absent: Jen Pepper

Minutes

Minutes were unanimously approved for the 7/20/2021 meeting.

Yard Art

- Alyson took down yard signs from town property in accordance with the new town signage policy. They will go up for another two week stretch in October.
- Alyson will post on social media again soon to keep interest up.
- Cathy reports that 16 individuals have signed up so far.
- Alyson sent Jen Solis information for a press release.
- Linda spoke with her friend who will run a Wicked Local feature story in October.
- Amy contacted the art teachers and received a positive response from the high school Art department chair.

Theater in the Open

Alyson accidentally missed an email from Theater in the Open. They were unable to use their funding in June because one of their actors was injured. They wanted to reallocate the money for the summer presentation (which has since happened.) We voted unanimously to allow this change.

Council Priorities

We voted unanimously to approve the following revisions to our council priorities which Cathy has volunteered to add to the MA Cultural Council website prior to the deadline tomorrow night:

- The WNCC will prioritize fully funding West Newbury-based programs and applicants.
- Applicants should secure a location and receive host approval prior to applying for funds.

- If we have a high number of applicants, we may not be able to fund groups for consecutive years.
- Field trip funding is limited to tickets or presenter fees only.

We discussed the need to do a survey soon. We will use Google to do that.

Also Alyson mentioned that the town wants to help promote events that the council funds so we will start supplying that information to the town this coming year.

Grant Payment

We voted unanimously to continue using the Reimbursement Process for at least another year.

2022 Grant Cycle

We were awarded \$5100 by the State. The cycle starts on Sept. 1 and ends on Oct. 15. We decided to meet again in late October or early November to make allocation decisions and discuss Yard Art following the event.

Meeting adjourned at 7:55 PM.

Respectfully submitted,
Amy Friend