



REC'D W. NEWBURY CLERK  
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March 1, 2022

### Minutes

Meeting Time: 7:00 PM Second Floor Meeting Room, Town Offices

Present: Alyson Tedeschi, Cathy DeWitt, Amy Friend, Linda Young, Jen Pepper, and guest Margo Pullman from the Garden Club

Absent: Jessica Knezek, Heather Karp, Jocelyne Cosentino, and Carly Ramos

### Minutes

Minutes were unanimously approved for the 12/6/2021 meeting.

### Art in the Garden

- Margo will revisit the 8 gardens scheduled for the tour and survey them for covered space, outlets, etc.
- Margo will ask garden club members if they have pop up tents we can use if needed. Amy, Jen, Margo, and Linda all have pop ups as well.
- Margo will reserve the Old Town Hall for day-of ticket sales.
- Margo shared a new logo for the event and will order signs with a removable date portion. She will also create a map and flyer for the event.
- The Garden Club will be responsible for sending the newspapers information on each garden and will include information about the artists and musicians. The WNCC will create a series of social media posts featuring artists, musician, and the gardens, in the weeks prior to the event. Margo will supply garden images.
- Heather was unable to attend but has artists scheduled for each garden. We would like to know if there is a diverse group of makers (woodworking, pottery, fiber arts, etc). The WNGC does not expect all artists to be actively making art; they can just have a table and be selling art.
- Amy asked if high school junior, Julia Spalding, could both play her flute and sell her artwork. We agreed that she could but will ask her to bring help in case she is playing when someone wants to make a purchase.
- Alyson will look into the conflict of interest form that the artists who are also WNGC or WNCC members should file with the town.
- Amy has 7 musicians scheduled but we would like more. Margo will follow up with the Way to the River band. Linda will ask if her husband's band will participate. Jen will ask her musician neighbor. Amy will send them all agreement forms.
- The WNCC's responsibilities on the day of the event will be to provide tables and chairs for artists and musicians. Linda has a truck and will help us with

transportation of the tables from the Old Town Hall. We will also need to check in with the artists and musicians at each garden to make sure they are there and have what they need.

- Cathy will ask if the WNCC is able to request \$25 stipend checks for the musicians and how we can best do that.

### **Survey**

The survey results were discussed (see attached.) We need to work on letting the community know that artists, schools, and community groups can apply for grants. Amy suggested that we make a simple “who can apply” graphic to share on social media in advance of the application period. We felt that the grants that we supported this year, and the events that we planned, aligned well with the community’s interests.

### **Town Message Board**

The Town would like a list of all WNCC funded activities to publicize on the message board. Alyson is going to ask Jessica if she can compile the list. We need to make sure that everything mentions the council. We’d like to utilize Instagram more to share this information too. Alyson said that there were a number of people who offered to volunteer through the survey. She is going to reach out to them and we hope that someone might be interested in creating content for social media.

### **Other Business**

We will set another meeting for May.

Meeting adjourned at 8:05 PM.

Respectfully submitted,  
Amy Friend

SURVEY RESULTS - 2022

