



## **WEST NEWBURY CULTURAL COUNCIL**

January 30, 2019

6:30 PM

First Floor Meeting Room, 1910 Building

### **Minutes**

**Present:** Heather Karp, Rose Vetere, Dot Cavanaugh, Susan Dougherty, Cathy DeWitt, Linda Young, Jocelyn Cosentino, Margo Pullman

#### **Report on recent state cultural meeting**

- Susan reported on the Essex County Cultural District meeting that she attended. The objective of the meeting was to work toward the three Pentucket towns and the Pentucket Arts Association to discuss cultural goals and combine resources to promote improved cultural programming.
- It was also noted that the Merrimack Valley Planning Commission has a cultural arm that is able to assess local cultural needs.
- Susan suggested that a meeting of stakeholders be set up this spring. She will make contacts.

#### **Note cards and local fundraising efforts**

- The WNCC received a thank you note from Amy Friend.
- Heather reported that Amy Friend's bicentennial quilt talk at the Library was well attended. She reported that the slides from the presentation will be available on the WNCC website.
- The WNCC will organize a sub-committee to develop curriculum around the bicentennial quilt.
- Linda, Cathy, and Heather interested in working on curriculum.
- Possibility of historic combs being displayed in library.
- The Council unanimously approved going forward with note cards as a fundraiser.
- Heather shared images of the quilt that could be made into note cards. The Council discussed possible sizes of the note cards, number of cards in packages, inclusion of a blurb in each package explaining the project, credits, etc. The Council discussed possible venues for note card sales.
- Heather, Margo, and Susan will research cost of project and decide on size and packaging.
- Linda will work on blurb that will be included in packages.

- Council brainstormed other fundraising items promoting the WNCC and the bicentennial celebration such as t-shirts, grocery bags, lapel pins.
- Jocelyn suggested a venue for sale of items could be the Pentucket Arts Festival. She will follow-up.

#### **Margo's info from NAA**

- NAA does not have to handle copyright issues of intellectual property that the Council has discussed.
- Amy Friend has given Council permission to use her quilt images in the Council's fund-raising. No copyright issues.

#### **Update on Heather's list of tasks**

- Jocelyn will contact Pentucket art department about the WNCC logo challenge. Specifications for the logo submissions will be developed by Jocelyn with input from Margo and Heather.
- Flyer created by Margo will be used as information about the WNCC from which entrants will design logos.
- Margo brought up planning for an Art in the Garden combined fund-raiser with the Garden Club for 2020.
- Dot addressed Council visibility goals and suggested that we table addressing Town Meeting this year due to the imminent debate over funding a new high school.

#### **Progress on survey**

- Heather reported that 65% of respondents did not know about WNCC.
- Eleven respondents were interested in joining.
- Respondents wanted more historical speaker series and community gatherings.

Email information gathered about projects to Heather by February 6.

Council discussed need to set a regular meeting date on off meeting weeks so that when meetings are needed, members' can be available. Mondays were suggested.

Meeting adjourned at 7:58 PM.

Respectfully submitted,  
Rose Vetere