

# West Newbury Bicentennial Committee Minutes

February 27, 2018

The meeting was called to order at 6:10 pm in the First Floor Meeting Room. All committee members were present. The minutes of the January 16 meeting were accepted as corrected: the Barn Dance and Ice Cream Social budget were omitted from the minutes and would be added.

## Old Business

Reports on Progress on Action Items:

- KC Swallow reported that the clean-up costs and police coverage, to the extent that we operate during regular business hours, were not expected to be an issue. Additional costs, if any, would be minimal. She also reported that the article entitled "West Newbury officials brainstorm bicentennial events" appeared in the Daily News on February 22.
- Judy Gregg reported on the process of receiving funding from the town. She also shared a draft marketing letter and a list of possible sponsors.
- Steve Swallow reported that he has compiled a spreadsheet listing Gala costs as estimated by Groveland Fairways.
- Greg Garnache reported that he has also compiled a detail cost estimate for both the Barn Dance and the Ice Cream Social.
- Cindy Sauter reported on her research into whether State funding for "Agritourism" might be available to the Committee. The funds are available only to Massachusetts farms who are willing to be creative about making their farms attractive to tourists by adding farm stands, offering bus tours, corn mazes, bed and breakfasts, picnic tables, recreational activities, etc.
- Nicole Francouer discussed the full "worst case" budget; although some of the costs will likely be covered by fund raising, a full accounting was deemed important to the accounting process.

The Historical Society was announced as a participant at the next WNBC meeting; they will be added to the agenda.

KC Swallow and Steve Swallow spoke about their attendance at the Board of Selectmen meeting. They are preparing to present to the Finance Committee on March 12.

## New Business

Guest Glenn Kemper joined the meeting and assisted by running through draft budget items with the Committee, lending his substantial experience to the process of estimating costs.

Points discussed included the Bicentennial Kickoff Galas as being self-funded events, possible state and local officials to preside over opening ceremonies, holding the Barn Dance at the Town Hall (if capacity allows), involving Parks & Recreation in the Field Day decisions, and the pros and cons of a large tent rental as a contingency for bad weather.

Specific agenda items discussed:

- Requesting the assistance of the WN Fire Company as cooks for the Pancake Breakfast was suggested by Glenn Kemper.
- Glenn also offered to speak to the radio station 92.5 The River about possibilities for a concert.
- Krystelle Griskiewicz reported that the Committee would need to raise funds for supplies that could be used by the students who participate in the What WN Means to Me event.

It was determined that the Committee would meet again prior to the Finance Committee meeting. A meeting to review the budget submissions from Committee members was set for March 6.

Action Items: Each Committee member took on the role of assembling costs estimates for event:

- Greg – Barn Dance and Ice Cream Social
- Krystelle – What WN Means to Me
- Cindy – Field Day
- Stephen – Galas at Groveland Fairways and at the high school, Day at Fenway Park
- Nicole – General ops

The Committee reviewed new submissions for a possible logo and agreed that there should be another discussion with the artist to come up with a potential blending of a few of the designs.

Our next meeting will be on Tuesday, March 20 from 6:00 – 8:00 pm. The agenda is:

Approval of minutes from last meeting

Old Business

- Reports on progress on Action Items
- Finalize logo
- Report on the Finance Committee meeting budget request
- Continue fundraiser discussion

New Business

- Historical Society participation
- Facebook page publicity

The meeting adjourned at 8:02 pm.