

West Newbury Bicentennial Committee Minutes

November 27, 2018

The meeting was called to order at 6:00 pm in the First Floor Meeting Room.
All Committee members were present.

The minutes of the last meeting were approved as submitted.

KC Swallow made a motion to add a brief presentation by Rick Feehery and his colleague Andrew Dranetz of Pinnacle Productions regarding their proposal for a light show to accompany the fireworks display. It was unanimously agreed that a limited time would be set aside for the presentation prior to the commencement of the formal meeting. The proposal as presented is summarized below:

- The laser show length is planned to last 25 minutes, with a 5-minute finale to be choreographed with the start of the fireworks.
- The family-friendly experience will be a mixture of laser beams overhead and laser graphics projected onto an inflatable screen with the visual elements synchronized to popular, patriotic and Boston-themed music.
- Custom programming will incorporate the town's history and landmarks.
- Rick said that he will provide audio equipment for the entire week and will donate his time for the week. The savings for audio equipment rental was estimated at \$2000.
- Total cost was estimated at \$20K. Sponsorships will be sought to cover the cost.

Old Business

Reports on Progress on Action Items:

- **Town Birthday Party.** Judy Gregg and Krystelle Griskiewicz presented progress on the Town Birthday Party:
 - Venue
 - Entertainment
 - Clean up
 - Cake judges
 - Cake categories
 - Awards
 - Cakes and other refreshments
 - Advertising
 - Light show
 - Timeline
 - Police and fire detail
 - Volunteers
 - Decorations
 - Publicity: post cards will be sent to all residents of West Newbury and flyers are being created for the schools.
 - Steve Swallow made a motion that the event would be free to all attendees. The motion carried.
 - Krystelle presented cake ideas for the main event.
 - Judy presented preliminary budgets. The event is currently well below budget.

- **Gala**
 - Steve made a motion that invitations be mailed out next week or ASAP. The motion carried unanimously. A motion to form a working committee to manage invitations was formed to include: Cindy Sauter, Ken Diamato, Nicole Franceour, Ricky Pinciario, Cindy Sauter. The motion carried. Tickets will be mailed out in February.
 - Steve met with the selectmen to determine whether an open bar at the Gala could be sponsored by an outside entity since the town cannot provide alcohol. This was deemed a viable alternative.
- **Memorial Day Float** – safety concerns were discussed if a flatbed truck is used. It was agreed that additional information concerning safety would be researched.
 - Jocelyn Fassett will work with Mary Winglass to ensure that safety precautions are taken including safety of those on the float and those walking near the float.
 - Jocelyn reported on work to date on the parade as follows:
 - Volunteer recruitment for people on the float
 - Float theme and budget
 - Handouts for parade watchers: mardi gras beads in blue and green, t-shirts (for sale), volunteer t-shirts
 - Clean up and dismantling of float
 - Skirting and sandwich boards announcing future events
 - Thank you's
 - Logistics for the build and storage of the float
 - Jocelyn (full plan for the day) and Greg Gamache (design ideas) will put together comprehensive report for the next meeting.

New Business

Old fashioned dance and teen dance.

- Old Town Hall is the venue.
- It was agreed that the event would be ticketed.
- Krystelle spoke to the Congregational Church about hosting a teen dance at the church on Thursday.

Reenactors: Krystelle reported on her discussions with Alex Cain. Alex Cain of Untapped History www.untappedhistory.com and with Jennifer Roy of NH who presents from 1 to 4 booths through which people can circulate Living History actors and interactive activities at the event (performed at Yankee Homecoming). The committee agreed that multiple events could be running concurrently from 12 to 5

Banner: Krystelle reported that the banner will be hung over the 3 bays of the Fire Department

Service Project: Possibilities for the service project day currently under review:

- Carr Post Property – Steve will speak with Bob James has been asked to report on safety of building; storage of artifact was discussed for the building use since currently the library and Hill House artifacts have no place to be on display to the public.
 - Landscaping at the playground (there is no water) – hardscaping was discussed
 - Sculpture at the playground to commemorate Bicentennial
 - Riverbank cleanup

History Day: KC reported on her meeting with with Jen Solis to discuss a history crawl to include the historical film, History of Essex County book author speech.

Cindy Adams at meeting after next next week to discuss ice cream social

RedSox game – KC reported that we have 30 tickets pre-sold. Bleacher seats and close-in seats will be available. Cindy Sauter agree to put together social media announcements so that the committee can estimate attendance.

AGENDA

Old Business

- Finalize sponsor list and game plan
- Report on Gala invitation mailing
- Report on birthday party plan with dates and budget
- Finalize Gala plan

New Business

- Guests invited to discuss progress:

The next meetings will be held on December 4, December 11

The meeting was adjourned at 8:07