

Minutes for WNBCC April 24, 2018

The meeting was called to order by KC Swallow at 5:59 PM; Nicole and Cindy not present.

Donna Disario of the Riding and Driving Club was our first representative interview. Donna was pleasantly surprised that our main purpose of having them was not fund raising but how their organization would fit with the overall 200th commemorative celebration and how WNBC could help them coordinate with the rest of the events and how we could help with our brochures and calendar of events.

The focus of the R&D club among other endeavors is:

- Educate the town on equestrian mission
- Give West Newbury insight into the horse world
- Citizens of West Newbury can join with them without owning a horse
- Get schools and Veterinary schools involved
- To have a R&D Club booth with all of their components represented
- Have demonstrations of what people can do with horses
- Make social media connections
- Non equine seminars and or demonstrations on how dogs and horses can and should interact
- Want their organizing committee to work with us
- Secure date for major events (possibly July 6, 2019)

Donna is looking forward to and understands the next steps with WNBCC.

The meeting was a great exchange of thoughts.

Joselyn (project and client manager with a great deal of experience) represented herself for the second interview:

- Manages people
- Has a great deal of experience with the dog world
- Very good at social media
- Cindy and R&D Club should interact
- Excited about West Newbury History
- Will look at time line chart and meet with us to use google drive, google doc and trello to simplify the process

Greg suggested that Joslyn come to a second meeting prepared to educate the committee with regards to the above and to speak to us about social media policy for the time lines. The WNBCC agreed.

Third interview was with Jane Wild and Dianna Finney of the West Newbury Historical Society. They described a series of monthly events that would be a lot of fun for the town and educational.

- May-September, 2019 Treasure Hunt: hunt is for all ages, phones and internet will be used. There will be over 200 questions. Susan Follensbee's work will be incorporated along with Thurlow's and others.
- June, 2019 at Town Hall: Aerial photos starting in the 1930's with several pieces of land being specifically followed. Kick off will be on Friday evening and go thru Sunday. Will be open at designated hours throughout the month. Will need police officer for the kickoff night and some sponsors.
- Barns: a history of Barns in West Newbury. We asked them to help us to find barn venue for dance!!!
- August: Hand Tub Muster (WNBCC have thoughts about this happening on Field Day, (July 13, 2019) or some sort of sort of Harvest dinner in September which could be a farmer's market event.

Judy showed us draft of time line and it was unanimous that we at this point strictly adhere to it!!!

Sponsorships and town meeting are our immediate concerns. Judy and Steve will be all over sponsorships where good work has already been done.

Meeting adjourned at 7:59 PM

Respectfully submitted,

Steve Swallow